

Seat No.	
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B.B.A. (Part - III) (Semester - V) Examination, November - 2016

RESEARCH METHODOLOGY (Paper - I)

Sub. Code : 43957

Day and Date : Saturday, 12 - 11 - 2016

Total Marks : 40

Time : 12.00 noon to 02.00 p.m.

- Instructions :**
- 1) All questions are compulsory.**
 - 2) Figures to the right indicate full marks.**

Q1) What do you mean by sampling? Explain different sampling techniques. [14]

OR

What is data? Explain different methods used for collecting primary data.

Q2) Write the answers of following questions (any two): [16]

- a) Explain different types of research.
- b) State and explain different steps in research design.
- c) Explain different graphs used for graphical presentation of data.
- d) What are precautions taken for writing research report?

Q3) Write short notes on (any two): [10]

- a) Research Design.
- b) Data Analysis.
- c) Types of Report.

